

# Awarded Items

## Korea Forest Service

Competition for export promising  
forest products

# 2018

Overview of Awarded-Winning  
Export Promising Wood Products

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- [Grand Prize]** My Little TV
- [Gold Prize]** Soopsori fishing set, natural blocks
- [Gold Prize]** Wood cage pendant lighting
- [Innovation Prize]** Small wood product series for healthy  
massage



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FUNNYFISH is

a design company who develops ideas to make useful products.

We enjoy solving problems in an easy and creative way, and are equipped with cutting-edge technology which enables to materialize ideas immediately.

We produce long-lasting products by using nature friendly materials and make future-oriented designs by applying scientific development.

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## A retro TV style smart phone stand My Little TV

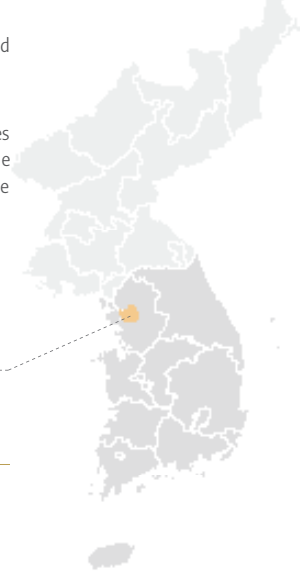
A smart phone stand that transforms your cell phone into a TV  
My Little TV uses environmentally friendly corrugated and colored cardboard, to present the joy of assembling the product simply by making parts through 3D printing for wasteless production. Moreover, it can be used for all cell phones regardless of size, as the space for cell phone is expandable.

### Product Information

- Materials : environmental friendly corrugated cardboard, colored cardboard, 3D printing parts**  
 Corrugated cardboard is a cardboard made by attaching corrugating medium to liner with an adhesive and shows high compression strength while using relatively light materials.
- Special Features**  
 It is produced by 3D printing and laser cutting for wasteless production and a DIY product which assembles environmentally friendly high strength corrugated cardboard, without a glue or bond. It comes in 3 compatible models with the latest cell phones in a slim case and provides an antenna file for 3D printing which can be chosen according to personal preference.
- Certificates and awards**  
 2015 "NY NOW 2018" Best New Product Award Winner in New York Lifestyle Expo
- Minimum Order Quantity (MOQ)**  
 Custom Order, 100EA
- Area of Production**  
 Seoul, Korea

### FunnyFish Inc.

291-3, Dokmak-ro, Mapo-gu, Seoul, Korea  
 Tel. +82 2-2237-8956 E-mail. mail@funnyfish.co.kr  
 www.funnyfishdesign.com  
 Major product : Lifestyle design products



- My Little TV**  
 Type : retro TV style cell phone stand  
 Material : environmentally friendly corrugated cardboard, color cardboard, 3D printing parts  
 Size : 198x 50x40mm
- Craft Light**  
 Type : Mood lighting using solar power charged LED  
 Material : environmental friendly cardboard  
 Size : 180 x 180 x 80mm
- Wood Magnet Vase**  
 Type : wood little vase of made with three different types  
 Material : natural wood  
 Size : 35 x 35 x 100mm





2018 Award Winning  
wood Products



## Educational wooden toys made by fathers Soopsori fishing set, natural blocks

All woods have unique texture, color and fragrance. "Soopsori" made products by selecting pretty woods with different texture and color by using such characteristic of woods. We are constantly learning to make products which can positively and creatively transform children's emotion, protected with unique antibiotic effect and friendly wooden products.

### Product Information

- **Materials : Natural Hardwood**  
The products are manufactured using strong natural woods such as beech tree, tree of heaven, birch tree, maple tree, padouk, ash, purple heart, mahogany, sapele
- **Special Features**  
They are produced by using 20 kinds of wood with different colors and textures as main raw materials and utilizing the unique color of wood without using paints. It received safety certification from many countries, such as Korea(KC), US(ASTM), Australia(OZ-ISO), and Japan(ST). The fishing set is the only Korean product displayed and sold at New York Modern Art Gallery, thanks to its elaborate and solid finishing.
- **Certificates and awards**  
2009 ASTM(US safety certification)  
2009 ST(Japanese safety certification)  
2009 OZ-ISO(Australia safety certification)  
2008 CE(European safety certification)
- **Minimum Order Quantity (MOQ)**  
Not applicable
- **Area of Production**  
Seoul, Korea  
Suzhou, Jiangsu Province, China  
Kien Giang, Vietnam

### Soopsori Co Ltd.

2F, Saga City, 58-2, Seongsan-dong, Mapo-gu, Seoul, Korea  
Tel. +82 2-2335-4482 Fax. +82 2-2335-4483  
E-mail. alex@soopsori.com www.soopsori.co.kr  
Major product : Educational toys for little children



### SOOPSORI Company

We are doing our best to make educational products with strong and simple designs which allow little children at the stage of biting and sucking to express imagination with woods in pure natural colors and touch, and vegetable oil. Our philosophy of making 'safe', 'environmental friendly' and 'educational' products is deeply rooted in the exemplary behaviors and social roles of our executives and employees. We practice our deep interest in the social role and contribution of a company in a small but meaningful way.



- **Fishing set**  
Type : Educational toy for infants  
Composition : 1 fishing rod, 8 types of fish  
Age of use : not less than 12 months
- **Natural wood blocks**  
Type : Educational toy for infants  
Composition : 66 blocks, a wood box  
Age of use : not less than 12 months

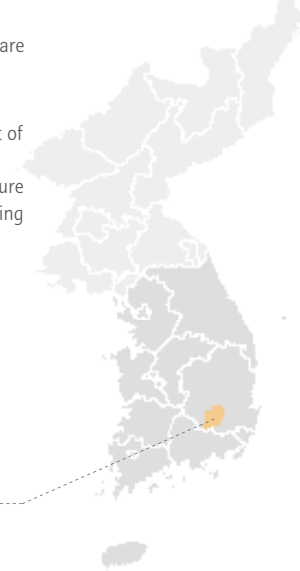


## A design creating value in space and moving minds Wood cage pendant lighting

Lighting is not just about brightness. We add natural emotion to lighting. To present delight to beholders and wake up your dormant sensation, ESAN LIGHTING spares no efforts for top technology and new design development. We will deliver values to customers with new and valuable products.

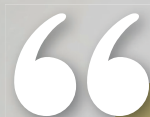
### Product Information

- **Materials : Natural Hardwood, Steel**  
It was manufactured by using the natural wood of Maackia amurensis RUPR. et MAX and Acacia which are solid and have subtle fragrant and distinct wood texture.
- **Special Features**  
It was manufactured by combining lighting technology and Korea's traditional technology with the spirit of creating something new from something old(法古創新). It goes along well with naturalism interior with its classic design suiting everywhere by preserving the nature of wood through applying some heat by reinterpreting Korea's traditional bending method used for making sieve nets and using the characteristic of natural wood.
- **Certificates and awards**  
2017 'excellent design products' by Korea Institute of Design Promotion  
2016 'high-efficiency energy equipment' by Korea Energy Agency  
2015 registered design patent  
2015 certified as Korea Industrial Standard(KS) products  
2014 registered product patent
- **Minimum Order Quantity (MOQ)**  
Not applicable
- **Area of Production**  
Daegu, Korea



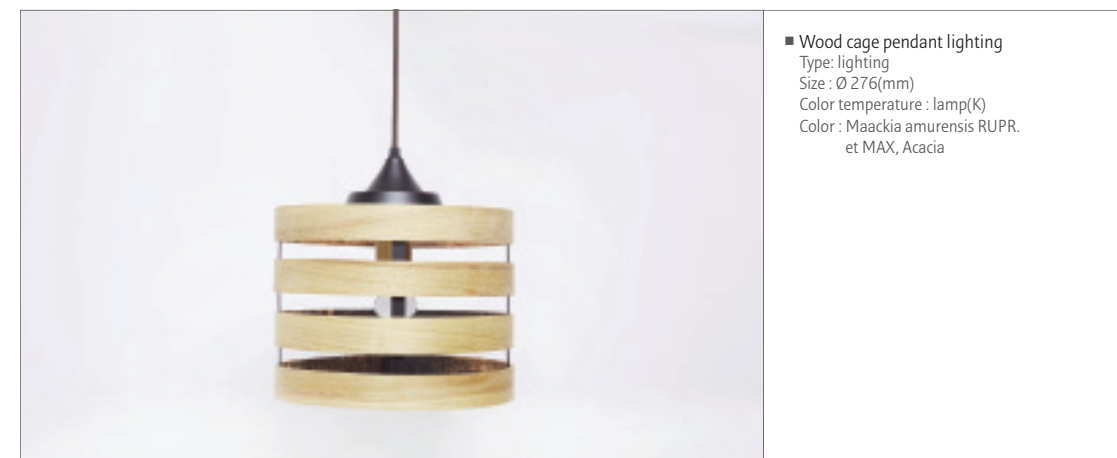
### EsanLighting Co., Ltd.

15-1, 29-gil, Geomdanbuk-ro, Buk-gu, Daegu, Korea  
Tel. +82 1899-6386 Fax. +82 53-382-2304  
E-mail. esan2015@naver.com www.moongkle.co.kr  
Major product : Industrial LED, home lighting



ESANLIGHTING has

We have earned customers' trust by upholding fundamental values in fierce competition where many companies have rushed into LED market at home and overseas with LED lighting being welcomed as a new source of light in line with global energy saving demands. We will lead the market with new products by focusing on quality based on safety.



■ Wood cage pendant lighting  
Type: lighting  
Size : Ø 276(mm)  
Color temperature : lamp(K)  
Color : Maackia amurensis RUPR.  
et MAX, Acacia





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**STUDIO BLANK**

We have been producing small healing & healthy products based on the inspiration from tradition & nature under the motto of Slow Design. Since launching its brand in 2013 to date, it has embodied Korea's young designers and experienced wood craftsmen's technology into products through various design development/display/collaboration with companies.

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Designs healing body and mind

**Small wood product series for healthy massage**

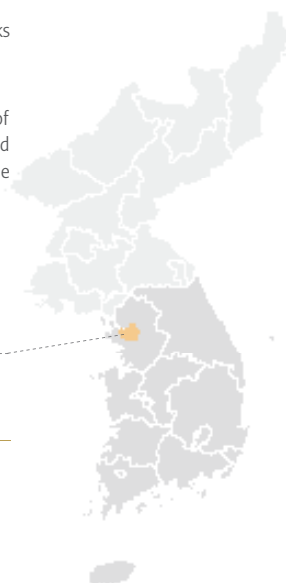
The designs of Studio Blank took motifs from various images of nature such as the horizon of ocean in twilight, lighthouse, mountain top landscape. The value that Studio Blank thinks and designs resembles nature from natural and gentle shapes to the value of sustaining use over time.

**Product Information**

- **Materials : Natural Hardwood**  
The products of Studio Blank are made of natural wood such as pine trees, ashes, maples, cherries and oaks with the finish by natural oil.
- **Special Features**  
Gently shaped unique designs enable users to do massaging easily with less power by using the center of gravity, and mitigate users' physical and mental fatigue by tapping exhausted muscles with the texture and weight of wood. Unique patterns of annual rings formed by seasons and artists' handwork create unique value and individuality like people's face.
- **Certificates and awards**  
2011 design patent 3020110022080
- **Minimum Order Quantity (MOQ)**  
20 EA by product
- **Area of Production**  
Seoul, Korea

**Studio Blank**

2F, 54-43, Munrae-dong 3-ga, Yeongdeungpo-gu, Seoul, Korea  
Tel. +82 10 9342 4117  
E-mail. injz2010@gmail.com  
www.stblank.com  
Major product : Small design products



- **Massage stick Tapi**  
Material : Pine wood  
Size : 8.0x8.0x27.0(cm) / 300(g)
- **Massage ball Ekoo**  
Material : Ash/ Maple/ Cherry/ Oak  
Size : 4.0x4.0x6.0(cm) / 40(g)
- **Wood pillow Peanut Pillow**  
Material : Pine wood  
Size : 8.0x8.0x27.0(cm) / 500(g)
- **Leg massager Roll-me**  
Material : Pine wood  
Size : 5.0x5.0x26.0(cm) / 200(g)
- **Wood pillow Healey**  
Material : Pine wood  
Size : 8.0x6.5x27.0(cm) / 500(g)
- **Aroma diffuser Paro**  
Material : Ceramic+Pine wood  
Size : 9.4x9.4x34.0(cm) / 650(g)
- **Wood pillow San**  
Material : Ash/ Maple/ Walnut/ Oak  
Size : 28.0x10.0x6.5(cm) / 550(g)